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sire Colburn Primo 5153



HEIDT *Uncharted Territory* 92AJ

ASA#4037951 dam OBCC Sadie 92XA
sire JSUL Something About Mary 8421



RRF *Lola* 208H

ASA#3752948 dam OBCC Lola 137Z
sire SC Pay The Price C11



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ASA#3871746 dam J/J Forever Lady 731
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2022-2023 MEMBERSHIP D I R E C T O R Y



Welcome to the Missouri Simmental Association:

The Missouri Simmental Association's primary objectives are the development and promotion of the Simmental breed of cattle in the state of Missouri. It is believed that the Simmental breed can make an important contribution to the improvement of the cattle industry in Missouri.

The Association is open to all the cattle breeders who are members of the American Simmental Association and who are engaged in a supervised upgrading program. It is the intention of the Association to maintain high breeding standards with emphasis placed on production and quality.

History of the Simmental Breed:

Simmental is among the oldest and most widely distributed of all breeds of cattle in the world. Known for its versatility, the Simmental breed of cattle originated in the valleys of the Simme River in the Bernese Oberland of western Switzerland.

Historically used for dairy, beef and draught animals, Simmental cattle in the early days were highly sought because of their rapid growth development, outstanding production of milk, butter and cheese in addition to meat.

The breed is known as "Fleckvieh" in Germany and many other European Countries. Simmental cattle are "Montbeliard" and "Pie Rouge" in France, and "Pezzata Rossa" in Italy.

In 1967, Travers Smith imported the famed bull "Parisien" to Canada from France. Semen from that bull was introduced into the United States that same year, with the first half-blood Simmental calf born in the U.S. in February of 1968. The American Simmental Association was formed in October of that same year.

The upgrading of Simmental cattle in the United States has introduced a wide range of colors to the breed. Simmentals were originally red and white or gold and white. Today, all colors and all color patterns are accepted within the American Simmental Association. A polled gene has been established in the breed.

Simmental cattle are well known for their docility and fertility. Simmental cows are excellent mothers, exceptionally easy calvers and above average milkers. Simmental beef is tender, high yielding and highly palatable.

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PRESIDENT'S MESSAGE

Dear Simmental, Percentage Simmental, and Simbrah Breeders,
Commercial Cattle, and Partners in the Beef Industry,

Welcome to the 2022-2023 and 2023-2024 Missouri Simmental Association Membership Directory. Every year has its challenges for all facets of the agricultural industry, but Simmental breeders and cattlemen are accustomed to these challenges and persevere. The past year has seen several events transpire within the MO Simmental Association. Many breeders and our state association have a strong presence at the Ozarks Fall Farm Fest and have cattle on display. Our MO Simmental Association held their annual Fall Harvest sale in November at the Springfield Livestock Marketing Center and saw an increase in the quality of cattle consigned, in sale averages and gross revenues. This can only be accomplished by having a product that purebred and seedstock producers find advantageous to their operations. In March 2022, we held an annual banquet in Sedalia that was well attended and featured speakers from the American Simmental Association, Simmental marketing representatives, and University of Missouri cow/calf specialists.

Our association's website, www.missourisimmental.com, and our Facebook page has information and news about our association and posts cattle that Missouri breeders have available throughout the year. Our website contains this directory for anyone to view. We've also published a newsletter that went to all Simmental breeders throughout the state last spring and are working on providing a quarterly newsletter throughout the year. Sponsoring junior events is also an important part of our association's duties. We get sponsors for the MO State Fair and American Royal shows, and sponsor The MO Cattlemen's show, Ozark Empire Fair and MO State Fair bred and owned winners, as well as supreme heifer drives at both events. We also sponsor two scholarships to Missouri Junior Simmental Association (MJSA) members each year. The MJSA is very active throughout the year and will be hosting the South Central Regional in June 2023.

Simmental breeders have made vast improvements to the breed during the past several years and Simmental cross calves have never been more popular. Performance, maternal value, and carcass merit are all traits that commercial cattlemen are finding advantageous to their programs. If you are interested in becoming a member of MSA, there is an application in this directory, and it is available on our website. Please feel free to contact any of our board members or other members found in this directory to discuss using SimGenetics to advance your program!

Ed Vest

President, Missouri Simmental Association





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¹Williams, L., Lindholm, A., Jadhav, A., Gault, J., Clancy, B., and Guevara, C. 2014. "Efficacy of parasiticidal anthelmintic efficacy of moxidectin formulations of dewormers, ivermectin, abamectin and levamisole against naturally acquired nematode infestation of beef calves." *Int Parasitol* 39:117-126.
²Elanco Animal Health. Data on file.
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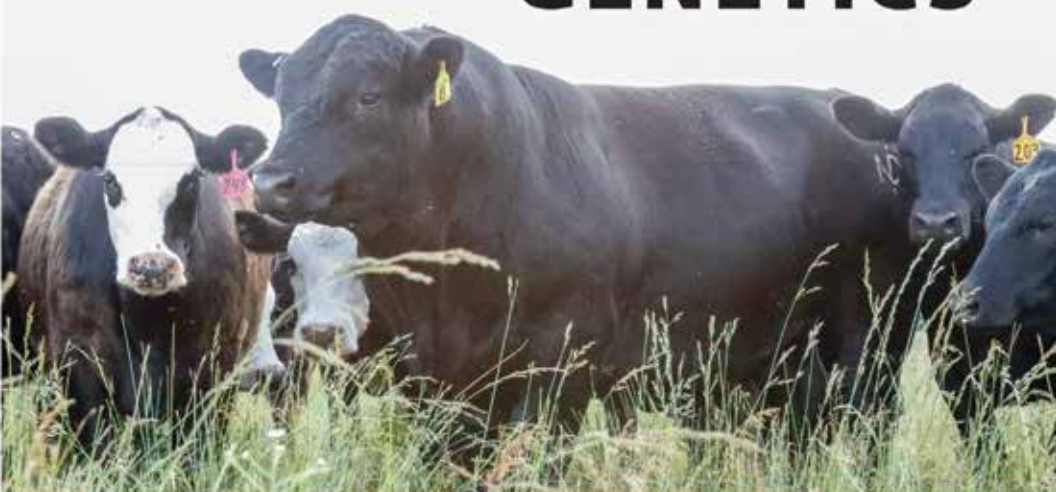
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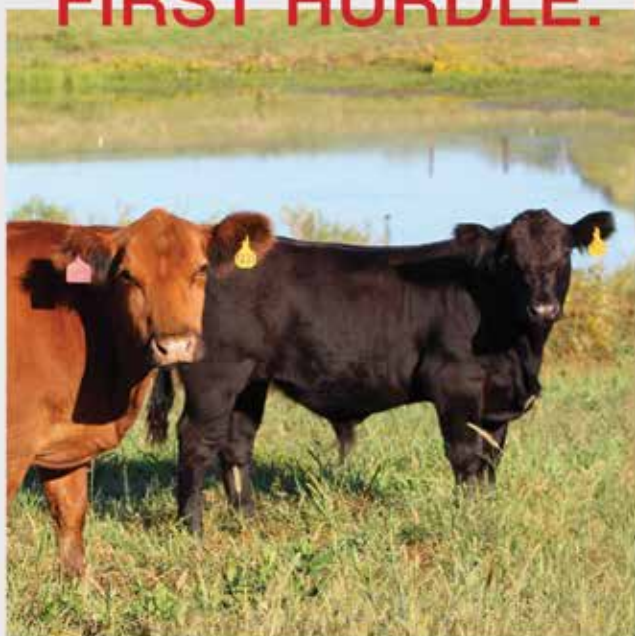
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