



October 2022

American Royal



The National Simmental Show was held in conjunction with the American Royal in Kansas City this year with 175 Simmental from across the US exhibited. The Missouri Simmental Association hosted a reception in the barns. Missouri breeders



Lee Simmental and Shoal Creek Cattle Co. walked away with the Champion Purebred Senior Bull Calf with LLSF High Profile.



Fall Harvest Sale—Saturday November 5th

Make plans to be in person or online for the Missouri Simmental Association's Fall State Sale at the Springfield Livestock Marketing Center. Nearly 100 lots including embryos, semen, two pick of the herds, open fall heifers, spring breds, fall pairs and serviceable-age bulls. This year's sale has three featured consignors; Bueker Farms, Three Cedars and Faith Cattle Company.

View the cattle, enjoy a lunch provided by the MO Simmental Association before the sale which starts at 1:00 pm.—OR— tune into DVAuction to see the cattle and bid.

Don't forget a Dinner, Consignor meeting and Board meeting at 6:00 pm on Friday the 4th at the barn.

Questions...Barry Holst, Sale Chairman 816-500-5710 or Jeremie Ruble 406-581-7940



Letter from the President

The past year has seen several events transpire within the MO Simmental Association. Many breeders have a strong presence at the Ozarks Fall Farm Fest and have cattle on display. Our MO Simmental Association held their annual Fall Harvest sale in November at the Springfield Livestock Marketing Center and saw an increase in the quality of cattle consigned, in sale averages and gross revenues. This can only be accomplished by having a product that purebred and seedstock producers find advantageous to their operations. Our sale this fall is Saturday, November 5th in Springfield and we are expecting one of the largest offerings we've had. In March, we held an annual banquet in Sedalia that was well attended and featured speakers from the American Simmental Association, Simmental marketing representatives, and University of Missouri cow/calf specialists. Our association's website, www.missourisimmental.com, and our Facebook page has information and news about our association and posts cattle that Missouri breeders have available throughout the year.

Our MO Simmental Directory has recently been published and was distributed by several breeders at the Ozarks Fall Farm Fest, as well as mailed to all of our members. We will also be distributing them to people at the American Royal and at our state sale. Our website contains this directory for anyone to view. Please let me know if you would like additional copies to be distributed in your areas and if you have good ideas for digital copies to get in people's hands!

Sponsoring junior events is also an important part of our association's duties. We get sponsors for the MO State Fair and American Royal shows, and also sponsor The MO Cattle-men's show, Ozark Empire Fair and MO State Fair bred and owned winners, as well as supreme heifer drives at both events. We were also a sponsor at the MO Cattlemen's Association Steak fry this past year. We sponsor two scholarships to Missouri Junior Simmental Association (MJSA) members each year. The MJSA is very active throughout the year and will be hosting the South Central Regional in June.

I know the weather this past year has been very challenging in many parts of Missouri as well as other states! I know that all of us are incurring high input costs as well as looking for forages to get through the winter with hopes that next year will be a better year. Hang in there! SimGenetics are still in high demand and we pray that next year brings more timely rains!

Ed Vest, President, Missouri Simmental Association

Board of Directors

Barry Holst, President Elect	Bill Graebe	Adam Owen
Devin Sonnenfelt, Sect/Treas	Joe Garretson	Jeremy Steele
Nathan Alpers	Amanda Kagarice	Kris Callison
Wayne Vanderwert	Dexter McIntyre	Andre & Michelle Heidt, Jr. Advisors
		Kara Cloud, Intern

Missouri State Fair

The MO State Fair always brings out the best of the breed and this year Simmental came with around 200 head being shown during the 4H, FFA and Open shows. The newly renovated Simmental barn was busting at its seams with cattle filling this barn as well as the youth barn nearby.

The first Show-Me Shoot Out Overall Breeds Supreme Champion Junior Female Show took place on the last Saturday night of the fair with a packed house in the Coliseum. The show began with a guest appearance from the Anheuser Busch Clydesdales 8-horse hitch. Once the smoke started and the lights were dimmed the Champion was the Percentage Simmental exhibited by Addison Ward.



Breeder's Forum

A Simmental friend often asks me about Angus sires to make SimAngus cattle with an emphasis on phenotype and show ring potential.

I attended part of the National Angus Junior activities in Kansas City this summer and made it a point to watch the first 13 classes of the owned heifer show, calves born 9-1-21 to 12-31-21, about 150 head exhibited. My focus on these classes was two-fold, first the newest, freshest genetics would be represented and it's my feeling that these young classes are more "what you see is what you get".

I simply awarded points for the sires of the top three in each class to identify the top sires.

Colburn Primo 5153 (Angus reg. 18217480, Simmental reg. 3095080) has been around for several years and has seen heavy use in both breeds, he was still the winner of my tabulation.

SCC SCH 24 Karat 838 (19262743, 3755729) and PVF Blacklist 7077 (18944889, 3570587) were both well represented in the top placing heifers.

An old bull, S&R Roundtable J328 (17573679, 3307337) still tallied enough points for a fourth place ranking.

Breaking news...the Champion Percentage heifer at the American Royal was sired by 24 Karat.

Enough about Angus genetics you say...point taken. Next time it's YOUR turn for input. What is your favorite Simmental or SimAngus bull for use on heifers? Input should be limited to bulls that have semen readily available. Be sure to provide his full name and registration number, your experience in use of the bull and what you like about his progeny. Submit your text input as the body of an email, your mug shot and a picture of the bull as .jpeg attachments if possible. In the subject line put 'MSA Breeder Forum'. Send to Wayne Vanderwert email vanderwert@aol.com.

Industry Market Note

From a recent piece in Drovers by Nevil Speer, "Prime (grade beef) sales have grown dramatically during the past decade; total dollars generated from the category are up 322% equivalent to an annualized growth rate of nearly 17%. Simultaneously, dollar totals for Choice have grown just 6.8% annually while Select dollars have turned negative"

Research at Colorado State University indicate the probability of a Strip loin steak providing a positive eating experience are 97, 93, 82 and 66% for Prime, upper 2/3 Choice, low Choice and Select grade beef respectively.

