

Alford Livestock Service
Holly Alford
PO Box 128
Bowman, GA 30624

Missouri Simmental 2016–17 Breeders Directory

It is time to start working on the Missouri Simmental Breeders Directory. This is a great way to support the Missouri Simmental Association and advertise your farm or business. The Missouri Association is planning to distribute at least 1500 directories through direct mail and handouts at Simmental events. They plan to have the directory ready to start passing out August 1st at the State Fair, Ozark Farm Show, American Royal and State Sales throughout the year just to name a few.

Ad Rates:

- **Full page** **\$300**
- **Half page** **\$200**

If you already have an ad or plan to have this prepared, please see the specs below.

Camera Ready Ads:

- Full Page Dimension 5.5" wide x 8.5" tall with ¼" bleed, live area 5" x 8"
- Half Page Dimensions 5" wide x 4" tall
- Ads must be 300dpi or higher
- File types must be jpeg or pdf any other file type may be charged to correct the file for print.
- Email prepared files to Holly Alford alfordlivestock@gmail.com

Ad Design can be provided at a rate of \$25/hour. The advertiser will be emailed proofs until the ad is like they would like to run it. Contact JR Richburg [386-717-1827](tel:386-717-1827) or Holly Alford [706-270-3994](tel:706-270-3994) to reserve ad space.

Deadlines:

- Reserve Space by June 17, 2016
- If you would like Holly to prepare your ad please submit all information to her by June 17, 2016
- Deadline to turn in Camera Ready ads July 1, 2016

Payment should be made by check payable to the **Missouri Simmental Association**.

mail to **Missouri Simmental Association c/o Amanda Gentry**

1180 County Road 110

Carthage, MO 64836

Payment must be received by July 1, 2016 for ads to be printed in the directory.